



Baseball Fans Can Now Convert Previously Non-Recycled Plastics into Energy Through Revolutionary Waste Management Program

OMAHA, Neb. – June 16, 2017 – Fans visiting TD Ameritrade Park Omaha will now notice something new on the concourse this year – a new way to recycle their garbage. Throughout the ballpark, fans will see bright orange bags produced by Reynolds Consumer Products as part of the **Hefty[®] EnergyBag[™]** program, a unique waste management process designed to convert previously non-recycled plastics into energy.

Baseball fans can now dispose of previously non-recycled plastics – including chip bags, candy bar wrappers and peanut bags – in bins containing Hefty[®] EnergyBag[™] bright orange bags.

“The sponsors of the Hefty[®] EnergyBag[™] program are collaborating with the operators of TD Ameritrade Park Omaha as its first foray into the world of sports,” said Han Zhang, Ph.D., Sustainability and Advocacy Manager for Dow Packaging & Specialty Plastics. “We look forward to introducing a new form of waste management at sporting events.”

Stadium staff and local haulers will collect the bright orange bags from regular recycling bins and carts. A local First Star Recycling facility will sort the bags and send them to Systech Environmental Corporation, which will then convert the bags and their contents into energy used to produce cement. The Hefty[®] EnergyBag[™] program at TD Ameritrade Park Omaha is made possible through a collaborative effort between the Metropolitan Entertainment & Convention Authority (MECA), The Dow Chemical Company (Dow), Reynolds Consumer Products and First Star Recycling.

“MECA is excited to be part of this collaboration to help baseball fans visiting the ballpark prevent unnecessary landfill waste,” said Roger Dixon, MECA President/CEO. “We’re always searching for ways to make our facilities more environmentally friendly and we think this unique program is a great addition to our current recycling efforts.”

Since launching in the Omaha area in September 2016, the Hefty[®] EnergyBag[™] program has expanded from 6,000 to 8,500 households. As of June 2017, the program has collected more than 12,000 bags, diverting more than six tons of plastic previously destined for landfills.

To learn more about the Hefty[®] EnergyBag[™] program, visit www.HeftyEnergyBag.com.



About MECA

The Metropolitan Entertainment & Convention Authority (MECA) is a 501(c)(3) non-profit organization that builds and manages public event venues in Omaha, Nebraska. The formal operations of MECA commenced on August 25, 2000 with the signing of a 99-year Lease and Development Agreement with the City of Omaha. MECA operates CenturyLink Center Omaha and TD Ameritrade Park Omaha. www.omahameca.com

About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems, such as the need for fresh food, safer and more sustainable transportation, clean water, energy efficiency, more durable infrastructure, and increasing agricultural productivity. Dow's integrated, market-driven portfolio delivers a broad range of technology-based products and solutions to customers in 175 countries and in high-growth sectors such as packaging, infrastructure, transportation, consumer care, electronics, and agriculture. In 2016, Dow had annual sales of \$48 billion and employed approximately 56,000 people worldwide. The Company's more than 7,000 product families are manufactured at 189 sites in 34 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

Reynolds Consumer Products is a leading provider of quality household essentials that have been trusted for generations. Reynolds[®] and Hefty[®] brand products help with preparation, cooking, cleanup, and storage. The Hefty[®] brand is best known for strong, dependable waste bags and is available in the U.S. at mass merchants, grocers, and other retail stores nationwide. For more information, visit Hefty.com.

For editorial information

Kristi Andersen, MECA Director of Communications, 402-213-6453,
kandersen@omahameca.com

Julia Blumenthal, 202-585-2660, JBlumenthal@golin.com