



**Contact:**

Kristi Andersen, MECA

Telephone: 402.599.6916

[kandersen@omahameca.com](mailto:kandersen@omahameca.com)

**For Immediate Release**

## **CenturyLink Center Omaha Enters “New Age” *Unveils One-of-a-Kind Technology***

**Omaha, Neb.**—CenturyLink Center Omaha entered a new age today, publicly revealing high-tech equipment that will make it one of the most technologically-advanced arenas in the country. A new scoreboard, designed and manufactured by Daktronics, is the first in the country to utilize 4mm and 6mm pixel configuration, providing unparalleled resolution and an even better fan experience. CenturyLink Center Omaha’s video control room, ribbon panels and indoor/outdoor signage were also upgraded. The six million dollar investment was made possible through the Metropolitan Entertainment & Convention Authority’s (MECA) capitol reserve fund; no taxpayer dollars were used.

The following facts and figures showcase why these improvements are unique:

### **Center Hung Facts**

- CenturyLink Center Omaha is the **only** venue outside of professional leagues to have 4 millimeter center hung video displays.
- **First** in the country to utilize 4mm and 6mm pixel configuration.
- **2700% better resolution than the current video displays.**
- 3,467 square feet of LED’s:
  - o Covers roughly 3/4 of a basketball court
  - o Equals 720 iPads
  - o Equals 330 55” televisions or 270 60” televisions

### **Control Room Upgrade**

- Existing facility TV system upgraded to HD.
- Existing video production system upgraded to HD.
  - o The new equipment includes a Replay System, Production Switcher, Graphics Interfaces and Wired and Wireless High Definition (“HD”) cameras.

--END--